

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:

Legacy IMBDS, Inc. *et al.*,<sup>1</sup>

Debtors.

Chapter 11

Case No. 23-10852 (KBO)

(Jointly Administered)

Synacor, Inc.,

Plaintiff,

v.

Adv. Proc. No. 23-50753 (KBO)

IV Media, LLC; Innovation Ventures, LLC; Portal Acquisition Co.; iMedia Brands, Inc.; ValueVision Interactive, Inc.; VVI Fulfillment Center, Inc.; ValueVision Retail Inc.; JWH Acquisition Company; PW Acquisition Company, LLC; EP Properties, LLC; FL Acquisition Company; Norwell Television, LLC; 867 Grand Avenue, LLC; and Unidentified Parties, 1-25,

Defendants.

**NOTICE OF SERVICE OF FIRST SET OF REQUESTS FOR PRODUCTION TO  
LEGACY IMBDS, INC F/K/A IMEDIA BRANDS, INC.**

**PLEASE TAKE NOTICE** that, on December 21, 2023, a copy of Synacor, Inc.'s First Set of Requests For Production to Legacy IMBDS, Inc. f/k/a iMedia Brands, Inc. was served on counsel for Legacy IMBDS, Inc. f/k/a iMedia Brands, Inc. by electronic mail, as follows:

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<sup>1</sup> The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number are: ValueVision Media Acquisitions, Inc. (8670); Legacy IMBDS, Inc. (3770); ValueVision Interactive, Inc. (8730); Portal Acquisition Company (3403); VVI Fulfillment Center, Inc. (5552); ValueVision Retail Inc. (2155); JWH Acquisition Company (3109); PW Acquisition Company, LLC (0154); EP Properties, LLC (3951); FL Acquisition Company (3026); Norwell Television, LLC (6011); and 867 Grand Avenue, LLC (2642). The Debtors' service address is 6740 Shady Oak Road, Eden Prairie, MN 55344-3433.

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Dated: December 21, 2023  
Wilmington, Delaware

/s/ Christopher Viceconte  
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